



MEDIA RELEASE

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CATALYST RANCH LAUNCHES THEATRE SERIES!

FOR IMMEDIATE RELEASE

September 8, 2015

Chicago, IL – When you're the leader in creative space for innovative meetings and events and your venue is in the West Loop, the Chicago neighborhood known as Innovation Alley, how do you take things to the next level?

You do Theatre. You take theatre out of the theater and put it in a space designed to Ignite your Imagination.

Catalyst Ranch introduces Ignite Theatre.

An on-going diverse series that will launch the weekend of October 9, 2015, Ignite Theatre will feature some classic, some bizarre, some hilarious plays, musicals or other fantastical productions.

The series opens with American comedy drama *Steel Magnolias*, running October 9-11, 2015.

October 9 & 10 @ 8:00 pm

October 11 @ 3:00 pm

Catalyst Ranch

656 W Randolph #3W, Chicago, IL 60661

Directed by Dan Foss

Starring:

Melissa Van Kersen as M'Lynn

Nellie Ognacevic as Shelby

Hayley Rice as Truvy

Brenna Welsh as Annelle

Kristina M. Schramm as Clairee

Martha Hansen as Quiser

Tickets: \$20

312.207.1710

Get tickets here: [Ignite Theatre](#)

Steel Magnolias

Steel Magnolias is a 1987 American comedy-drama play written by Robert Harling. The play and film of the same name are about the bond a group of different women share in a small-town southern community, and how they cope with the death of one of their own.

The story is based on Robert Harling's real life and the death of his sister Susan Harling Robinson in 1985 due to early diabetes. Revolving around Truvy's Beauty Parlor in a small parish in modern-day Louisiana, Steel Magnolias is the story of a close-knit circle of friends whose lives come together there.

Filled with humor and heartbreak, these "Steel Magnolias" make us laugh and cry as the realities of their lives in tiny Chiquapin Parish unfolds. The title suggests the main female characters can be both as delicate as the magnolia flower, and as tough as steel.