Powered by the passion of our Grammy & Emmy nominated, CMA award winning hit songwriters, we deliver fun and productive music team building programs that work.

Team Building Through Song® will bring your group together in a fun team building activity that is empowering, engaging and memorable. Led by award winning hit songwriters, you’ll create and record songs that will help motivate, define and inspire your entire organization; songs you’ll be listening to for years to come.

You don’t have to be a singer or have musical experience to love our team building programs. Everyone quickly gets involved as inhibitions melt away and ideas and themes are documented for posterity. When the songs are finished, teams get together for performance and song competition with awards.

• Highly interactive, with powerful take-aways, Your Songs.
• 1 – 3 hour team building with multiple teams each creating, recording and performing their own songs.
• Best for groups from 5 - 350 participants

A few of our happy clients...

“The Microsoft team had a great time with the experience of songwriting and learning about how harmoniously they could work together. It was amazing to watch the groups create similar themed songs in such unique ways and with differing song styles. You made the whole planning process seamless and provided an incredible once in a lifetime experience for us!”
- Sara Baeth, Manager, Client Services & Logistics, Meeting Solutions – Microsoft

Event Leadership...

Our team of award winning hit songwriter-facilitators leads all our events. Facilitator’s credits include Grammy Awards, Emmy nominations, Country Music Association Awards, multiple top 10 and number one hit songs.

We’ve performed with and created music for artists ranging from Keith Urban, Faith Hill, Tim McGraw, ZZ Top, Ray Charles and Donny Osmond to name a few. Most importantly, all our facilitators are dynamic leaders who excel in keeping participants highly engaged.
Imagine 100 people, representing communities and organizations from across rural Minnesota, convened in a beautiful, historic ballroom. At first the focus is on Billy Kirsch, as he starts guiding us through the songwriting process. Then the magic starts to happen and the focus shifts to the words and lyrics emerging from our collective expression of our work and its importance to our state. Our song, “Minnesota’s better with Broadband” materializes in an amazingly short period of time and everyone’s singing along with gusto and pride. Fun. Easy. Meaningful. Including Kidbilly Music at this year’s broadband conference was money well spent.”

- Bernadine Joselyn, Director Public Policy and Engagement, Blandin Foundation

Conference Energizers & KeyNotes - Tired of talking heads, restless participants and clock watchers? Many of our clients turn to us for a Keynote or General Session event that’s highly participatory and powerfully inspiring. Attendees will be engaged and energized as they contribute ideas, brainstorm and interact with one another as their song takes shape. With our band on stage and our hit songwriter-leaders moving throughout the crowd, everyone gets involved - with lots of participation as ideas are shared and lyrics are projected overhead.

• 30 - 90 minute conference energizers and icebreakers with participants creating one song together - culminating in a hi-energy performance and recording.
• A great general session event for corporate or non-profits
• Best for groups from 75 to 2,000 participants

Program Inclusions
• MP3s of songs and lyrics will be made available to all participants via download.
• Award Certificates are included (Client may elect to provide awards such as trophies, iTunes gift cards or iPods, etc. at client’s expense).
• A password protected web page to hold client media including streaming recording of songs and video, to be shared with participants if client chooses to.

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Real Clients, Real Results...

Healthways, GE, PricewaterhouseCoopers, ExpressJet, MPI, ASTD, Wescom Credit Union, Microsoft, The Walt Disney Company and HelmsBriscoe are just a few of our loyal clients.