

Team Building Through Storytelling



Telling Brief and Brilliant Introductions



Crafting a Story Line for a Presentation

“Over the years I have become convinced that we learn best—and change—from hearing stories that strike a chord within us...Those in leadership positions who fail to grasp or use the power of stories risk failure for their companies and for themselves.”

- John Kotter, Harvard Business School professor, and author of Leading Change

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Leadership Story Lab helps you combine the art of storytelling with the science of persuasion. Through the mastery of simple but potent techniques, our clients become more engaging, memorable and persuasive.

Mix storytelling into your company off-site with exercises like “Stretch for Story” and “Paired Introductions.” Learn the structure of a compelling story, strengthen your communication skills, and have fun while doing it! Contact us today for more information.

Leadership Story Lab

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Stretching for Story



Uncovering Team Bonding Stories