

# Phillips+Co. Brainstorming & Creativity Workshops

## Unleash a Wave of Fresh Creative Thinking in Your Organization

How do the world's most innovative organizations break free of their old ways of thinking to consistently invent fresh new solutions?

They use powerful creative methods that are both proven and easily learned. We are Phillips+Co., a leading innovation consultancy. We've helped clients in more than 20 industries across the US and Europe develop big ideas for new products, services and brands. Our customized Brainstorming & Creativity Workshops

blend cutting-edge brainstorming methods, and techniques used by top improv actors to not only explain how to be more creative . . . but to let you experience the techniques in a dynamic, team-oriented session.

But are our workshops fun? Yes. Are they great for team building? That's what we're told. But most importantly, your team will leave with 10 critical creative strategies they can use immediately. Is your team ready to get creative?

### Select Clients



#### Lead Instructor: Matt Phillips

Credentials: Global innovation keynote speaker. Visiting lecturer on innovation at Northwestern University. Kellogg MBA. Graduate of The Second City's two-year conservatory in improv. Able to say the alphabet backwards.

**Phillips+Co.** BREAKTHROUGH STRATEGY

Contact: Matt Phillips, President. [matt@phillips-co.com](mailto:matt@phillips-co.com)

[www.phillips-co.com](http://www.phillips-co.com) | 845 W. Fulton Market, Suite 211, Chicago | 312.933.7480

