



Catalyst Ranch®

Space to Imagine More

Meetings Nuts and Bolts

We're more than just Chicago's most creative meeting and event venue. Our sprawling rooms, provocative décor, and trademark sense of play... It's all designed to make your experience all it can be... and more!

This is not your office. This is not a hotel boardroom. ***This is Catalyst Ranch.*** With one step off the elevator you step out of your comfort zone and into the most stimulating, invigorating landscape to hold a meeting. On this Ranch, creativity roams free and insight is yours for the wrangling.

Great ideas are born here: Since 2002, we've proven that a stimulating environment with room to roam helps participants think differently and gets those ideas out of their heads and into the strategy- seriously!

Your budget works here: A meeting's true value isn't measured in dollars; it's measured in time and outcomes. Attendees participate more here, their time is well spent and that's how THEY measure the cost of an offsite meeting.

Room rates are all-inclusive here: The free or low cost conference room offered by your hotel isn't really what you bargained for when you factor in the snack services, beverages, AV, tech support & meeting supplies. These are all included in our rate plus we offer a discount for large groups!

All of your boxes are checked here: We're a woman-owned green venue in Chicago's trendy West Loop.

When we're your meeting coordination partners, you have all the **space to imagine more.**



For more info, please contact:

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8 Reasons Why Meetings Are More Effective at Catalyst Ranch

DISORIENT TO SHIFT THINKING:

Providing an unexpected physical environment helps clear the mind of preconceived notions & opens it to new ideas

1



2

NOSTALGIA TRIGGERS PURPOSEFUL PLAY:

Vintage furniture, furnishings & toys remind meeting attendees of their childhoods when their imaginations were boundless & allowed to run free



3

EMBRACE DIVERSITY OF THOUGHT:

Blending a vast array of cultural items signals that different cultures & ways of thinking are valued and encouraged



4

ROOM TO ROAM:

Rooms are 3-4 times larger than the norm giving meeting attendees room to wander & explore which frees up thinking



5

ENGAGE THE SENSES:

A physical environment which engages all the senses & tunes up the brain's receptivity of powerful new ideas & different ways of perceiving



Breakouts
are built
right in!

6

WE PARTNER WITH MEETING PLANNERS:

Dedicated staff who offer ideas, tips and support before, during and after your meeting



7

TAILOR MADE:

Flexible space encourages new meeting formats



8

NO PRICING SURPRISES:

All-inclusive pricing, no catering mini-mums



What's included in the Room Rental?

An environment which energizes, fosters new conversations and ways of thinking, reignites the creative mindset and enables learning.



Space

- Extra legroom - more square footage per meeting attendee
- Breakout space built right into your room
- Comfortable, eclectic furnishings
- Fresh potted plants
- Toys & games



Refreshments

- 2 Snack Services for full-day meetings, 1 for half-day meetings
- Unlimited hot & cold beverages
- Lots & lots of candy



Meeting supplies

- Traditional supplies like notepads, post-its, index cards, pens, sharpies, colored markers, nametags, dots
- Non-traditional supplies like Play-Doh, pipe cleaners, hats, boas, slinkies

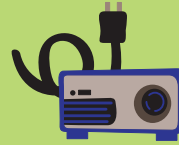
Don't see it on the list?

We can find it for you - from videographer to graphic facilitation, hotel and restaurant recommendations. And help coordinate logistics.



Staff

- Tech support
- Ranch Hands at the Ready



Technology & Equipment

- 1GB Fiber wireless and wired internet
- LCD projector & screen with an assortment of adapter cords
- * Hybrid meeting support
- Sound System
- Wireless and lavalier microphones
- Flipchart easels & pads
- Vertical and horizontal dry erase boards
- Stereo system
- XM Satellite radio
- Flat screen TVs
- Copier/Scanner/Printer
- Ideation boards for additional wall space



FREE Super Fast (1GB Fiber) WiFi

Brainstorming Boards
↙



How Does The Pricing Work?

Example rate comparison
for 25 participants for 1 full day
with catering and parking

	Catalyst Ranch	Downtown Hotel
Per Person Per Day All-Inclusive	\$226	\$474
Venue & Parking	\$3,856	\$3,325
Technology	0	1,231
Supplies	0	475
Catering	1,791	6,836
Total Costs	\$5,647	\$11,867

\$148
per person
per day

(excludes catering
and parking)

Ask us
about our
NFP
DISCOUNT



The Booking Process

Wanna book a meeting? It's simple!

Call, or use
our easy
website
inquiry
form



We'll put together
a custom contract
with everything
you need for
your meeting



Our experienced meeting
coordinators will give you
a personal consultation and
provide you with everything
you need to host the best
meeting possible



Finalize
Your
Details

Enjoy
Your
Meeting!

Room Options

The Entire RANCH!

Meeting Capacity: 135

or

Cocktail Reception Capacity: 250
(125 each floor)

Floor 4E

Capacities:

Jitterbug Room
1,400 sq. ft.



Theatre	40
Café	35
U-shape/ Small Group	15
Cocktail Reception	75
Focus Group	35

Mambo Room
1,100 sq. ft.



Theatre	30
Café	24
U-shape/ Small Group	14
Cocktail Reception	50
Focus Group	25

Foxtrot Room
300 sq. ft.



Boardroom	10
U-shape/ Small Group	10
Focus Group	10

Entire Floor 4E

Capacity: 60
Café in Jitterbug and
breakouts in
Mambo/Foxtrot

Floor 5E

The Polka
1,700 sq. ft.



Theatre	75
Café	60
U-shape/ Small Group	20
Cocktail Reception	100
Focus Group	40

The Tango
300 sq. ft.



Boardroom	10
Focus Group	10

Entire Floor 5E

Capacity: 75
Theater in Polka and
breakouts in
Tango/Cha Cha
area



Theatre (chairs & coffee tables in multiple rows)
Café (tables set length-wise with chairs on 3 sides)
U-shape/ Small Group (comfy chairs with side tables)

Catering - Culinary delights from AM to PM

Even the most discerning palate will be pleasantly surprised by our catering menus. Catalyst Ranch has teamed up with Tri-Star, our sole partner for all catering needs for client meetings. The Tri-Star menus infuse flavor influences from all over the globe, adding creative flair to breakfast, lunch, dinner and cocktail receptions.

Special dietary needs are easy to accommodate. We can find a tasty menu selection for gluten and dairy allergies, vegan substitutions and more.

It's all about the details, and customized catering can add that extra pizzazz to your meeting. With an abundance of meal options, we can whip up ideas to fit your session's theme.

Unwind after your meeting with a celebratory cocktail party. Catalyst Ranch has Party Menus that are complete with appetizers and beverage packages. Just tell us the party atmosphere you're looking for and we will take it from there.



World Famous Snack Service

No one goes hungry at Catalyst Ranch! We have treats and brain food available throughout the day to energize meeting attendees. Salty or sweet, savory or sugary, healthy and indulgent; we have something for everyone to enjoy. Candy dishes are spread out throughout the space for a little sweet pick-me-up.





Our meeting was outstanding, largely due to Catalyst Ranch and the incandescently wild and creative vibe that permeates the place. Your staff took very good care of us; the room was equipped with everything we might possibly need, plus Play Doh and pipe cleaners and silly hats. It could not have gone better and we loved it there. I was thanked by every attendee for the space, so let me pass that on, since all I did was make the call, and you had it all there for us.

Ellie
Urban Gateways

"Please know that you and the Catalyst Ranch Staff are fabulous. I love being at the event last week. You all were so professional, anything that we needed - you were right there to give it to us immediately.

You don't get service like that often and it is much appreciated."

Liz Epps
Starcom

"Catalyst Ranch really knows how to make planning an event as painless as possible! I reached out via the website to plan a work day event. Kira was FANTASTIC - very communicative and made the process very easy. You can tell that it's definitely not their first rodeo."

Tiffany
Yelp review

